

UNITED STATES DEPARTMENT OF JUSTICE WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended DEC 31 1968 For Six Month Period Ending . Name of Registrant IRISH TOURIST BOARD Registration No. 536 590 FIFTH AVENUE, NEW YORK, N.Y. 10036 Business Address of Registrant I - REGISTRANT 1. Has there been a change in the information previously furnished in connection with the following: (a) If an individual: (1) Residence address Yes No X (2) Citizenship (3) Occupation (b) If an organization; (1) Name Yes (2) Ownership or control Yes (3) Branch offices 2. Explain fully all changes, if any, indicated in Item 1. N.A. IF THE REGISTRANT IS AN INDIVIDUAL, ONIT RESPONSE TO ITEMS 3, 4, and 5. 3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes X No 🔲 If yes, furnish the following information: Date Connection Name **Position** Ended

PATRICK B. SEGRAVE

ADMINISTRATION MANAGER

OCTOBER 7th 1968.

If yes, furnish the follo	wing imoimstion.				
Name	Residence Address	Citizensbip	Position	Da Assu	
LLIAM MORRISON	45 TUDOR CITY PLACE NEW YORK, N.Y.	IRISH	SALES MANAGER	SEPT.	9th :
Has any person named principal? Yes X	in Item 4 rendered services direct	ly in furtherance	of the interest	s of any for	eign
If yes, identify each su	ich person and describe his services.	•			
WILLIAM	MORRISON - SALES MANAG	ER NORTH A	MERICA		
Have any employees or	individuals other than officials, who	have filed a sho	rt form registratio	n statement	, ter-
minated their employme Yes No X	ent or connection with the registrant	during this 6 mon	th reporting perio	od?	
If yes, furnish the follo	owing information:				
Name	Position or connecti	on		Date termin	ated
Name	703.11.01.01.01.01.01.01				
Name					
Name					
During this 6 month re	porting period, have any persons bed dered services to the registrant dire a clerical or secretarial, or in a rela	ctly in furtherant	e of the interes	other capaci its of any fo	ty by reign
During this 6 month re the registrant who ren principal in other than	porting period, have any persons beed dered services to the registrant dire a clerical or secretarial, or in a rela	ctly in furtherant	e of the interes	its of any to	reign
During this 6 month re the registrant who ren principal in other than Yes No X	porting period, have any persons beed dered services to the registrant dire a clerical or secretarial, or in a rela	ctly in furtherant	e of the interes pacity?	other capacions of any for Date conne began	ection
During this 6 month re the registrant who ren principal in other than Yes No	porting period, have any persons beedered services to the registrant dire a clerical or secretarial, or in a relationing information: Residence	ctly in furtherand ated or similar ca Position	e of the interes pacity?	Date conne	ection
During this 6 month re the registrant who ren principal in other than Yes No	porting period, have any persons beedered services to the registrant dire a clerical or secretarial, or in a relationing information: Residence	ctly in furtherand ated or similar ca Position	e of the interes pacity?	Date conne	ection
During this 6 month re the registrant who ren principal in other than Yes No	porting period, have any persons beedered services to the registrant dire a clerical or secretarial, or in a relationing information: Residence	ctly in furtherand ated or similar ca Position	e of the interes pacity?	Date conne	ection
During this 6 month re the registrant who ren principal in other than Yes No	porting period, have any persons beedered services to the registrant dire a clerical or secretarial, or in a relationing information: Residence	ctly in furtherand ated or similar ca Position	e of the interes pacity?	Date conne	ection
During this 6 month re the registrant who ren principal in other than Yes No	porting period, have any persons beedered services to the registrant dire a clerical or secretarial, or in a relationing information: Residence	ctly in furtherand ated or similar ca Position	e of the interes pacity?	Date conne	ection
During this 6 month re the registrant who ren principal in other than Yes No	porting period, have any persons beedered services to the registrant dire a clerical or secretarial, or in a relationing information: Residence	ctly in furtherand ated or similar ca Position	e of the interes pacity?	Date conne	ection

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II - FOREIGN PRINCIPAL

8.	as your connection with any foreign principal—ended during this 6 month reporting period? Solution No No No No No No No No No No No No No No No No No No No No No No No				
	If yes, furnish the following information:				
	Name of foreign principal	Date of Termination			
9.	Have you acquired any new foreign principal during this 6 month reporting period? If yes, furnish following information:	Yes No 🔀			
	Name and address of foreign principal	Date acquired			
10.	In addition to those named in Items 8 and 9, if any, list the foreign principals whom sent during the 6 month reporting period. IRISH GOVERNMENT	you continued to repre-			
	III - ACTIVITIES				
11.	During this 6 month reporting period, have you engaged in any activities for or render foreign principal named in Items 8, 9 and 10 of this statement? Yes No	red any services to any			
	If yes, identify each such foreign principal and describe in full detail your activities	and services:			
	BORD FAILTE, BAGGOT STREET BRIDGE, DUBLIN 4, IF	RELAND			
	ENGAGED IN THE DISTRIBUTION OF TOURIST INFORMAT FOLDERS FOR THE PROMOTION OF TOURISM TO IRELAND ACTIVITIES INCLUDE CALLING ON TRAVEL AGENCIES, GROUPS WITH A VIEW TO PROMOTING VISITS TO IRELACE CONTACT WITH TRAVEL EDITORS OF NEWSPAPERS AND MEDISTRIBUTE FREE TRAVEL BROCHURES AND INFORMATION IRELAND.	O. CONTACTING AND AND MAGAZINES.			

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act

only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

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12.	2. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below?		
	Yes 🔲	No X	
	among other achieve this	fy each such foreign principal and describe in full detail all such political activity, indicating, things, the relations, interests and policies sought to be influenced and the means employed to purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV give details as to dates, places of delivery, names of speakers and subject matter.	
3.	In addition to benefits any	the above described activities, if any, have you engaged in activity on your own behalf which or all of your foreign principals?	
	Yes 🗌	No X	
	If yes, descri	be fully.	

The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a)	During this 6 month and 10 of this statem any contributions, in	eporting period, hav	er source, for or i	in the interests of any	oal named in Items 8, 9 such foreign principal,	
	Yes No		• •• •• •• • • • • • • • • • • • • • •			
	If yes, set forth belo monies.3	w in the required det	ail and separately	for each foreign princ	cipal an account of such	
	Date	From Whom		Purpose	A mount	
	SEE 15)a(BORD FAILTE BAGGOT STRE DUBLIN 4, IRELAND		SEE 15(a)	SEE (15	(a)
		· -				
					Total	
14. (t	foreign principal n	reporting period, he amed in Items 8, 9 och foreign principal?	and 10 of this sta	any thing of value ⁴ o tement, or from any o	ther than money from any ther source, for or in the	
	If yes, furnish the	following information):			
	Name of foreign principal		Date Received	Description of thing of value	Purpose	

A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

4 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes ... No X

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

	-		
Date	To Whom ACCOUNT #1	Purpose ACCOUNT #2	Amount TOTAL
July	45,105.38	=	45,105.38
August	54,160.82	-	54,160.82
September	27,876.40	50,000.00	77,876.40
October	50,691.48	•	50,691.48
November	127,857.35	50,000.00	177,857.35
December	64,790.83	-	64,790.83

\$470,482.26

ADVERTISING:

Our Agency is deGarmo Inc., 605 Third Avenue, New York, 19016. The total payment to them includes the usual agency fee of 17.65% The advertising was placed in trade magazines and newspapers during the reporting period.

PUBLIC RELATIONS:

During the reporting period we were represented by Joe Gould Associates, 441 Lexington Avenue, for the fee indirectory below.

SALARIES	163,321
TRAVEL & SUBSISTENCE	37,226
Operating Exps,	01,220
TELEPHONE, POSTAGE,	
FREIGHT, CABLE	135,527
ADVERTISING	39,686
PUBLIC RELATIONS	97,017

TOTAL \$472,777.00

Total

15.	(b)	DISBURSEME	NTS – THINGS OF VALUI	<u>E</u>			
		During this 6 month reporting period, have you disposed of anything of value ⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?					
		Yes 🗔	No 🏋				
		If ves, furnish	the following information:	:			
		Date disposed	Name of person to whom given	On bebalf of wbat foreign principal	Description of thing of value	Purpose	
	(c)	During this 6 or through an an election to select can	month reporting period, have yother person, made any control and political office, or indidates for political office the following information and the following information of value	e you from your own fund ontributions of money or connection with any prime? Yes No	other things of value in c ary election, convention,	onnection with	
			V - P0	LITICAL PROPAGANDA	•		
or of or me	any a go pror otes	nication or expines will, or which section of the povernment of a formote in the Unite any racial, social to the American re-	e Act defines 'spolitical propa ression by any person (1) which he intends to, prevail upon, ublic within the United States oreign country or a foreign poled of States racial, religious, or al, political, or religious disoupublic or the overthrow of any ne use of force or violence.)	ch is reasonably adapted to, indoctrinate, convert, induces with reference to the polit litical party or with reference social dissensions, or (2) rder, civil riot, or other con	, or which the person dissence, or in any other way influicat or public interests, police to the foreign policies of which advocates, advises, iffict involving the use of for	ninating the same ence a recipient icies, or relations the United States instigates, or pro- ice or violence in	
16	S. D	ruring this 6 mc ropaganda as d	onth reporting period, did yo efined above? Yes	ou prepare, disseminate d No 🛣	or cause to be disseminate	ed any political	
	Į į	F YES. RESPO	ND TO THE REMAINING	ITEMS IN THIS SECTION	ı v .		

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

	-8-
	During this 6 month reporting period, has any foreign principal established a budget or allocated a specifical sum of money to finance your activities in preparing or disseminating political propaganda? Yes No K If yes, identify each such foreign principal, specify amount, and indicate for what period of time.
19.	During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissination of political propaganda include the use of any of the following: Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegr
·	Advertising campaigns Press releases Pamphlets or other Lectures or publications speeches
20.	Other (specify) During this 6 month reporting period, did you disseminate or cause to be disseminated political propaga
	among any of the following groups: Public Officials Newspapers Libraries Legislators Educational institut Government agencies Civic groups or associations Nationality groups
	Other (specify)
21.	. What language was used in this political propaganda: English Other (specify)
22	Did you file with the Registration Section, Department of Justice, two copies of each item of political aganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No
23	3. Did you label each item of such political propaganda material with the statement required by Section 4 the Act? Yes No
24	i. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each it such political propaganda material as required by Rule 401 under the Act? Yes No
-	VI - EXHIBITS AND ATTACHMENTS
25	5. EXHIBITS A AND B (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following: Exhibit A ⁶ Yes No Exhibit B ⁷ Yes No
	If no, please attach the required exhibit. (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal who
	represented during this six month period? Yes No No If yes, have you filed an amendment to these exhibits? Yes No If no, please attach the required amendment.

26. <u>EXHIBIT C</u>	
If you have previously filed an Exhibit C ⁸ , state wheth month reporting period.	her any changes therein have occurred during this 6
month reporting period. Yes No X	
— — —	
If yes, have you filed an amendment to the Exhibit C?	Yes No
If no, please attach the required amendment.	
27. SHORT FORM REGISTRATION STATEMENT	
Have short form registration statements been filed by a plemental statement?	all of the persons named in Items 5 and 7 of the sup-
Yes No 🔀	
If no, list names of persons who have not filed the requi	ired statement,
The undersigned swear(s) or affirm(s) that he has (they ha	ve) read the information set forth in this registration
tents are in their entirety true and accurate to the best of his	familiar with the contents thereof and that such con-
	Al the information access to the second second
Registration Statement, if any, insofar as such information is	s not within his (their) personal knowledge.
•	(Type or print name under each signature)
(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to admin- ister oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons	1 h malm
performing similar functions who are in the United States, if the registrant is an organization.)	JOSEPH N. MALONE
	GENERAL MANAGER - NORTH AMERICA
	•
Subscribed and sworn to before me at Male of	new Jark County of new Sort
his 1th day of March	.1969
	1/1: UPS
	(Reposture of society experience)
	VINCENT P. Dallica
	Notary Public, State of New York No. 24-5975265 Qual, in Kinga County
My commission expires	Cert. filed in New York County and Suffolk County Countselon Expires March 30, 19 70

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington. D.C. 20530.